## GoodTALK



"Our success is in helping them become successful."

— Stacey Cole (at right), on the services available at Goodwill Job Connection for job seekers in midtown Tulsa



oodwill® opened **Job Connection** at 17th & Yale Avenue on November 3. Nicknamed "JC2," it offers the same services for job seekers as the 2800 Southwest Boulevard location.

Goodwill Job Connection seeks to "Simplify Your Search," by providing job leads; resume assistance and development; interest and skills assessment; and help with Internet job searches and online applications. Goodwill Job Connection services are free and provided on a walk-in basis from 8:30 a.m. to 5 p.m., Monday-Friday.

We chatted with Branch Manager Stacey Cole shortly after the second location's opening.

## Cole on the advantages of the new location

"It's a great area to be in. It gives us a segment of the community that has been untapped to partner with people in the community to help in the search for jobs."

"This is a great opportunity for Goodwill to get some exposure as to what we do beyond the scope of what most people think about."

"I can use myself as an example. I saw Goodwill as a donation center ... and really a ministry to help people with disabilities. I didn't think beyond anything like that. Then coming to work for Goodwill and seeing the scope of what they do, it's fantastic!"

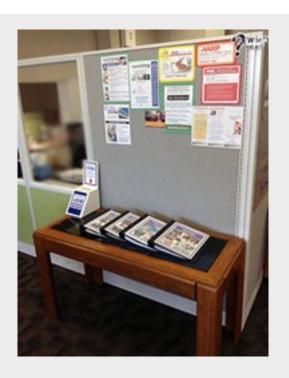


## Cole on services clients can expect

"To simply their job search and to glean some experiences that we have here at Goodwill Job Connection ... to show them some of the techniques of finding a job, securing a job as well as keeping a job."

## **Cole on the local impact**

"Our services are free of charge. ... Most job areas you



would find there would be a fee with services rendered and resume writing and those kind of things."

"But Goodwill is an opportunity to have a prospective employee come in and see the whole scope of job searches and job techniques and it doesn't cost them anything."

— Interview & photos by Modisane Kwanza for Goodwill Industries of Tulsa